



SANTHIRAM COLLEGE OF PHARMACY

Approved by AICTE & PCI, New Delhi - Affiliated to JNTUA, Anantapur
NH - 18, Nandyal, Kurnool District, Andhra Pradesh - 518501.

7.1.1 Measures initiated by the institute for the promotion of gender equity



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7.1.1: Measures initiated by the Institution for the promotion of gender equity during the year

Objectives:

Santhiram College of Pharmacy nurtures students to be technically competent and ensures students are aware of social and civil responsibilities. The institute is perceptive to gender issues and with regard to sexual harassment, it has zero-tolerance. Women's safety and security is one of the priority areas for the institute. Women empowerment is an integral culture that is visibly seen in the number of women in leadership roles. The gender equity program will make the women aware of their rights, opportunities and making them strong both mentally and physically.

At SRCP students of both the gender have equal opportunities to develop to their optimum potential. Some of the efforts made by the institute to promote women empowerment are highlighted below:

The annual gender equity and sensitization action plan is prepared in advance that includes the curricular and extra-curricular initiatives which are planned and executed. The institute arranges special programs, especially during International Women's Day, wherein female students and staff take part in large numbers. During these programs experts are invited to sensitize female students and staff about various relevant issues concerning women.

Institution had given equal importance in recruitment process and in conducting events and activities, with equity concept. Female staff are actively involved in coordinating the woman cultural activities, provide counselling to the girls through effective mentor mentee system and built up confidence among the students, motivate them in participating sports, cultural events and other activities. The institute had given an equal importance in selection of class representatives from boys and girls of each class and sections. Awareness programmes on women empowerment-Disha app awareness entrepreneurship and safety aspects are conducted as a routine practice to give a note and role in the society.

Sessions on 'Personal Hygiene & Cleanliness among female students', 'Education about Cervical Cancer & Breast Cancer' etc. were organized in recent past. Counseling Cell, organized program on "Women's Health & Well-being" exclusively for the female faculty members and Students.

The counselling cell of the institute has recently initiated an awareness campaign for all female hostellers in the campus. The primary aim of these awareness campaigns is to promote overall


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Santhiram College of Pharmacy
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wellbeing of female students residing in the hostel. These campaigns focus on both physical and mental well-being of students.

The institute encourages female students to actively participate in all the co-curricular and extracurricular activities arranged within and outside the campus. Every year large number of female students take part in college Cultural Fest. Also, female students actively participate in inter-department /& inter-collegiate sports competitions arranged by the institute / University.

Action plan:

1. To elevate the confidence levels in the girl's, institution has a routine schedule every year in conducting the event on important international days celebration with respect to gender.
2. Women's day celebrations
3. Breast feeding week
4. Women in STEM
5. Breast Cancer awareness Programmes.
6. Women forum - APTI
7. Practical demo on how to protect themselves (women) in hostile conditions.
8. Co-curricular activities


Girls are encouraged to involve in the co-curricular activities to boost up the physical and mental ability among the girls and motivate them for their active participations.

I. Infrastructure & Facilities for women on campus:

Safety and Security

Safety and security of students, particularly female students, are of prime importance at SCOP

1. 24X7 CC TV surveillance of the entire campus includes main gate entrance, corridor, class rooms, library, office rooms, laboratories, separate server space is allocated for back up of CCTV Camera Recording.
2. Gate pass register is maintained at main gate entrance of Academic building to prevent entering of unknown Person in the campus.
3. First Aid Box and fire Extinguishers are Provided in every floor of the college building and Laboratories.


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