



# **SANTHIRAM COLLEGE OF PHARMACY**

Approved by AICTE & PCI, New Delhi - Affiliated to JNTUA, Anantapur  
NH - 18, Nandyal, Kurnool District, Andhra Pradesh - 518501.

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## **6.1. Institutional Vision and Leadership**



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### **6.1. Institutional Vision and Leadership**



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**6.1.1 The governance of the institution is reflective of and in tune with the Vision and Mission of the Institution**



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Santhiram College of Pharmacy was established in the year 2007 under the aegis of Shirdi Sai Educational Academy, Nandyal, with a noble aim of providing Quality Pharmacy Education to the aspirants of rayalaseema region. Since its inception, SRCP has been performing exceptionally well to meet its goal of providing quality Pharmaceutical Education to the Society. It is the dedicated commitment and the efforts of our chairman, "Vidyarathna" Dr.M.Santhiramudu a Philanthropist, who started the institution with a motto "EDUCATION FOR PEACE & PROGRESS".

## **Vision**

To produce competent professionals with sufficient professional skills, knowledge and attitude which elate global Pharmacy and Health care system.

## **Mission:**

- To provide quality and value based education in the field of pharmaceutical sciences.
- To achieve positive patient care outcomes.
- To produce innovators and entrepreneurs.
- To establish programs as per global health care and industrial needs.
- To become self sustained in Pharmacy education and Research.

## **Quality policy**

We strive to provide excellent pharmacy education along with practical exposure through adequate resources with highly skilled professionals, to enhance students aptitude for the contribution of pharma industry and health care profession in the society, through consistent improvements in the quality of all aspects to attain and set highest standards among the graduates with drug expertise, committed research engagement in education and dispensing, drug monitoring, patient counseling, sustained learning and adopting, high communication skills, leadership qualities and teamwork abilities which assure them with confirmed placements.





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## **Describing vision and mission statement of the institution**

The institution is run by the vision, mission and quality policies framed for the successful completion of the course by the students along with their overall development. The institution has good reputation, stable and competent staff which is very important for any educational institution. It also has excellent infrastructure with ICT enabled class rooms, all the laboratories well equipped with latest instruments; library with good number of books, e journals and digital library facility; all contributing to the good study environment for the student.

The college practices decentralisation, where the governing body makes the decisions on administration, finance, student admissions, student support and other activities. The decisions taken by the governing body are executed by all committees like college academic committee, library and information committee, staff recruitment and welfare committee, anti ragging committee etc. The main aim of the committees is the holistic approach contributing to the overall growth of the students, in turn benefitting the institute also. All the suggestions made by the committees are thoroughly reviewed by the head of the institute and the necessary steps are taken to incorporate them in the policy matters. The functioning of all the committees is monitored by the principal. The committee members meet every now and then and review the developments or the achievements made by the committees.

The stakeholders are the management, principal, faculty, parents of the students, the students and industrialists. The strategic plan to perform the activities of the institute is a collective decision of the stakeholders.

**Web link to VISION, MISSION AND QUALITY POLICY:**

[https://www.srcpnandyal.edu.in/Vission\\_Mission.php](https://www.srcpnandyal.edu.in/Vission_Mission.php)

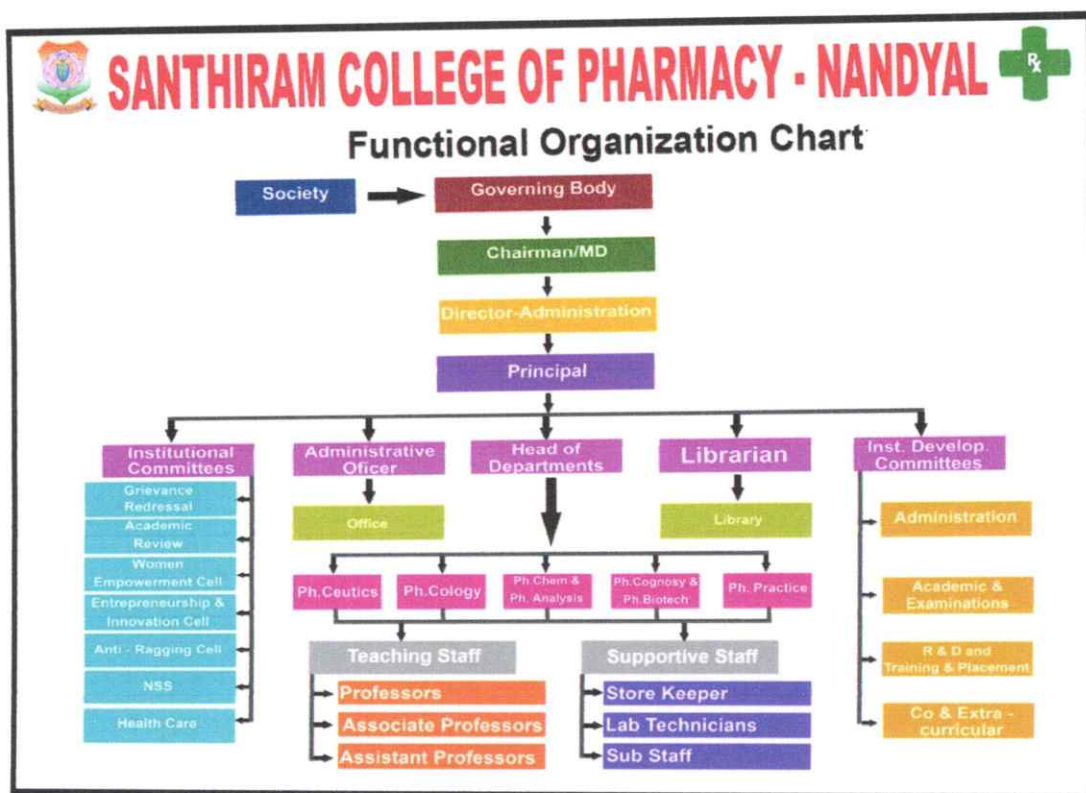
  
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Below is the organogram



  
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## **Vision and Mission of the Departments**



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## **Vision and Mission of Pharmaceutics and Industrial Pharmacy Department**





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## **1. Department of Pharmaceutics & Industrial Pharmacy**

*Pharmaceutics* is a branch of pharmacy field that carries the impression of the pharmacy profession. It is concerned with the strategies by which biologically active compounds are presented to the body so as to elicit an optimal response. Included are the design, preparation and testing of drug-delivery systems that can thus be administered to patients in a safe and convenient manner.

*Industrial Pharmacy* deals with studying all the unit operations involved in drug delivery manufacturing, the scaling up, processing and development of these drug delivery systems and dosage forms at the industrial level and encompassing quality assurance with its branches quality control and Good Manufacturing Practice in its context. The domain of research extends from fundamental studies of the physicochemical properties of drugs and related molecules to dosage forms and delivery systems, including investigations of the mechanisms of various physiological processes which impact on the delivery of drugs to specific sites of action and, therefore, on their therapeutic effectiveness.

### **About Department**

The department aims at providing a broad-based educational background in the theoretical and technical disciplines essential for the design and manufacture of traditional and novel drug delivery systems. Protein pharmaceuticals and gene delivery methods are providing additional exciting opportunities.

### **Vision**

The Department of Pharmaceutics seeks to be recognized nationally and internationally for innovation in pharmaceutical education and research.

### **Mission**

1. Offering high-quality education on undergraduate and postgraduate levels.
2. Excelling in research in the field of pharmaceutics and industrial pharmacy.
3. Serving the community through good pharmacy practice and linking with the industrial pharmaceutical sector.

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4. Promoting the research work to solve the industrial problems and develop the pharmaceutical products.

**Web link to Pharmaceutics & Industrial Pharmacy Department:**

<https://www.srcpnandyal.edu.in/Departments.php?Dept=Pharmaceutics>

  
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### **Vision and Mission of Pharmaceutical Analysis and Pharmaceutical Chemistry Department**





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## **2. Department of Pharmaceutical Analysis & Pharmaceutical Chemistry**

*Pharmaceutical Analysis, Pharma chemistry:* Pharmaceutical chemistry is an interdisciplinary science, which has seen enormous growth in the past decade. Traditionally accepted as a branch of organic chemistry, the subject has reached a tremendous level of complexity today. It involves many aspects like synthesis, isolation, purification and characterization of anticipated organic compounds that can be used in medicine for the treatment and cure of diseases. On the other hand it establishes a link between chemical structure and biological activity. Medicinal Chemist plays a very crucial role in the design and development of selective, potential, non-toxic, new chemical entities which meet all the desired pharmacokinetic properties. Analytical Chemistry deals with qualitative and quantitative techniques of analysis. The special emphasis is on application in research and in industry. With the aim to explore and elaborate such fundamentals in a systematic manner undergraduate chemistry department is designed which is comprised of four labs devoted to medicinal chemistry, Analytical chemistry, Organic chemistry, Biochemistry and inorganic pharmaceutical chemistry. Each laboratory is well equipped with state of the art instruments to give hands on experience to the students.

### **About Department**

Pharmaceutical chemistry is an interdisciplinary science, which has seen enormous growth in the past decade. Traditionally accepted as a branch of organic chemistry, the subject has reached a tremendous level of complexity today. It involves many aspects like synthesis, isolation, purification and characterization of anticipated organic compounds that can be used in medicine for the treatment and cure of diseases. On the other hand it establishes a link between chemical structure and biological activity. Medicinal Chemist plays a very crucial role in the design and development of selective, potential, non-toxic, new chemical entities which meet all the desired pharmacokinetic properties. Analytical Chemistry deals with qualitative and quantitative techniques of analysis. The special emphasis is on application in research and in industry. With the aim to explore and elaborate such fundamentals in a systematic manner undergraduate chemistry department is designed which is comprised of four labs devoted to medicinal chemistry, Analytical chemistry, Organic chemistry, Biochemistry and inorganic pharmaceutical chemistry. Each laboratory is well equipped with state of the art instruments to give hands on experience to the students.





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## Vision

The Department of Pharmaceutical Analysis and Phrm. Chemistry endeavors to be a recognized model for educating and graduating students prepared to compete in and contribute to the ever-changing, technology-centered world of the 21st century. To achieve this vision the department is committed to providing a course of study for undergraduates in the chemical sciences which combines curriculum, scholarship and service/engagement opportunities that are high-quality, innovative and intellectually challenging and employ state-of-the-art technologies.

## Mission

1. To provide the sufficient education to the graduates and postgraduates in the field of chemistry.
2. To implement new proceedings in the field of pharmaceutical chemistry.
3. To achieve better pharmaceutical care.

## Web link to Pharmaceutical Analysis & Phrm. Chemistry Department:

<https://www.srcpnandyal.edu.in/Departments.php?Dept=Pharmaceutical>

  
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## **Vision and Mission of Pharmacology Department**



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### **3. Department of Pharmacology**

*Pharmacology:* The field of Pharmacology focuses upon the foundation and approaches to systems of physiology, biochemistry, molecular pharmacology, genetics and neuroscience. A primary objective of Pharmacology is to investigate fundamental aspects of molecular bio-regulatory mechanism of the cell, for the purpose of understanding how drugs act and in order to develop new drugs for treatment of disease. This multi-faced perspective applies to the Department of Pharmacology at Santhiram College of Pharmacy, Nandyal. The department offers training in pharmacology students, who may subsequently go on to exciting research, regulatory and administrative careers in academic, industrial and healthcare provision settings.

#### **About Department**

Pharmacology is the study of drugs – how do drugs act and what are their unwanted effects. In the department of pharmacology, various experiments are carried out to study the effects of different drug categories, providing training to students to study the fundamentals of anatomy, physiology, health education, experimental clinical pharmacology and therapeutics. Pharmacology is the science concerned with history, sources, physical & chemical properties of drugs & the way in which drug affects living system. It includes pharmacokinetics, pharmacodynamics, pharmacotherapeutics, and toxicology. Department of Pharmacology has central 'Animal House' registered under CPCSEA, New Delhi. Department of Pharmacology specialization provides instructional and research training to the students in the areas of drug evaluation and discovery. Pharmacology is a multidisciplinary area which requires expert knowledge of anatomy, physiology, biochemistry, pathophysiology and clinical sciences.

#### **Vision**

The Department of Pharmacology endeavors to be a recognized model for educating and graduating students prepared to compete in and contribute to the ever-changing, technology-centered world of the 21st century. To achieve this vision the department is committed to providing a course of study for undergraduates in the chemical sciences which combines curriculum, scholarship and service/engagement opportunities that are high-quality, innovative and intellectually challenging and employ state-of-the-art technologies.



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## Mission

1. To provide the sufficient education to the graduates and postgraduates in the field of Pharmacology.
2. To implement new proceedings in the field of Pharmacology.
3. To be a center of excellence and establish leadership role in the pursuit and development of knowledge through training and researches in pharmacology.
4. To Eminence and probity in teaching, research, clinical practice, and delivery.

## Web link to Pharmacology department:

<https://www.srcpnandyal.edu.in/Departments.php?Dept=Pharmacology>

  
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## **Vision and Mission of Pharmacy Practice Department**



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### **4. Department of Pharmacy Practice**

**Pharmacy practice:** The Department of Pharmacy Practice and Pharmacology will be covers a broad range of disciplines, including Pharmacology and Toxicology, in addition to Anatomy, Physiology, Health Education, Clinical Pharmacy, Pharmacotherapy, Pharmacy Practice and Drug Therapy Designing. This Department also believe in innovation and trained highly skilled pharmacy practitioners, scientists, and educators to enhance the lives of people across the globe and trains pharmacist and students leaders in patient-centered care, inter-professional practice, and patient and population-oriented research.

#### **About Department**

The Department of Pharmacy Practice of SRCP, established at Santhiram General hospital , Nandyal i, specializes in Clinical Pharmacy services. The department caters to the needs of the clinicians and patients by undertaking services such as medication therapy management, patient counselling, drug information services, medication reconciliation, pharmacovigilance, periodic safety update report (PSUR), Clinical Research, health screening program, community outreach program and continuing Pharmacy education program. The expanding roles of the department include the application of evidence-based medicine towards patient safety, pharmaceutical care, pharmacogenomics, translational research and Clinical Research in disease management. The department has a team of dedicated well-trained faculty with ample exposure.

#### **Vision**

The Department of Pharmacy Practice endeavors to be a recognized model for educating and graduating students prepared to compete in and contribute to the ever-changing, technology-centered world of the 21st century. To achieve this vision the department is committed to providing a course of study for undergraduates in the chemical sciences which combines curriculum, scholarship and service/engagement opportunities that are high-quality, innovative and intellectually challenging and employ state-of-the-art technologies.



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## Mission

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2. To implement new proceedings in the field of Pharmacy Practice
3. To achieve better pharmaceutical care.

## Web link to Pharmacy Practice department:

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## **Vision and Mission of Pharmacognosy Department**





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### **5. Department of Pharmacognosy**

*Pharmacognosy:* Pharmacognosy is an applied science which is concerned with acquiring knowledge of crude drugs by the application of various scientific disciplines. It deals with the scientific study of structural, physical, chemical & sensory characters of crude drugs obtained from plant, animal & mineral source. It also includes the study of their history, distribution, cultivation, collection, preparation, identification, evaluation, preservation & commerce. Well-equipped laboratory admeasuring around 130 sq. mtrs. is totally designed according to the practicals being conducted. Dept. of Pharmacognosy aims at improving the basic concepts like identification & authentication of plants of various families. Various projects are assigned to know the advances in Pharmacognosy & Phytochemistry. The extraction of phytoconstituent from the crude drug is extensively studied. Biotechnology studies: Extraction and purification of enzymes, genes separation and production of recombinant plasmids, micropropagation, tissue culture, cell lines, transgenic plants, animals, stem cell culture and development of diagnostic methods for different ailments.

#### **About Department**

The department of Pharmacognosy deals with systemic study of crude drugs from plant, animal and mineral along with their active chemical constituents The department aims to provide a holistic healthcare system and modern health care system.

#### **Vision**

The Department of Pharmacognosy endeavors to be a recognized model for educating and graduating students prepared to compete in and contribute to the ever-changing, technology-centered world of the 21st century. To achieve this vision the department is committed to providing a course of study for undergraduates in the chemical sciences which combines curriculum, scholarship and service/engagement opportunities that are high-quality, innovative and intellectually challenging and employ state-of-the-art technologies.



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## Mission

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2. To implement new proceedings in the field of Pharmacognosy.
3. To be a center of excellence and establish leadership role in the pursuit and development of knowledge through training and researches in Pharmacognosy.
4. To Eminence and probity in teaching, research, Herbal medicine ,phytochemical research and delivery.

## Web link to Pharmacognosy department:

<https://www.srcpnandyal.edu.in/Departments.php?Dept=Pharmacognosy>

  
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### **Vision and Mission of Humanities and Sciences Department**





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### **6. Department of Humanities & Sciences**

*Humanities: The department plays a vital role in grooming the students with basic knowledge of sciences and language. The department offers English, Mathematics, computer sciences basics devoted for all round development of I Year students. The department of Humanities and Sciences is strengthened by experienced professors in each subject of Mathematics, English.*

#### **About Department**

The Department of Humanities & Sciences at SRCP has been extensively engaged in teaching and Research activities. It's an abode of excellence in the fields of Pharmacy & science research and education. Students are made familiar with the latest theoretical developments in their respective disciplines. Since both science and humanities may seem to be very abstract because of the very nature of the subjects, special attention is given to put all classroom discussions in the context of practical realities.

#### **Vision**


Our vision is to ignite the inherent application skills of theoretical knowledge. In view of this, the Department is devoted to the dissemination of knowledge from an interdisciplinary perspective and to empower the students the blend of Pharmacy and Management.

#### **Mission**

1. To improve the communication skills which are very important for any passed out student to be recruited by the pharmaceutical companies.
2. To enhance the listening and writing skills of the students.
3. To motivate the students about the GRE & TOFEL.
4. To provide platform for the group discussions and other activities related to English learning process.
5. To provide basic knowledge about computers and related softwares.

#### **Web link to Humanities & Sciences department:**

<https://www.srcpnandyal.edu.in/Departments.php?Dept=Humanities>

  
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