



# SANTHIRAM COLLEGE OF PHARMACY

Approved by AICTE & PCI, New Delhi - Affiliated to JNTUA, Anantapur  
NH - 18, Nandyal, Kurnool District, Andhra Pradesh - 518501.

## 7.1.4. Inclusion and Situatedness



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**7.1.4: Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and Sensitization of students and employees to the constitutional obligations: values, rights, duties and responsibilities of citizens (Within 500 words)**

**Response:**

An inclusive environment is one in which members feel respected by and connected to one another. SRCP believes in cultural diversity and cultural tolerance as a key to social harmony and has a diverse range of student body as well as employees from diverse regions.

Students admitted through centralized admission process reflect Inclusiveness in the entry level and acceptance of all students from diverse regions, academic backgrounds, and linguistic competencies. A cosmopolitan environment has helped in each person bringing to the group a unique perspective which is influenced by his/her own unique cultural identity.

The Institution follows a **tolerant recruitment policy** with recruitments of staff from all parts of the geography. This has resulted in making the employees cultural identity a multifaceted one. Diversity along all cultural dimensions are recognized, valued and respected.

Institution provides a platform for all the students coming from various rural and urban areas with different castes and religions and economy. Institution treats all the students' equality without any discrimination. Our institution prescribed uniform to all the students to maintain uniformity among the students. to make them understand that institute treats all students with equality.

**Induction Program** will be conducted for the fresher's as per the university curriculum to mingle all the students without discrimination of caste etc. Fresher's and Farewell celebrations will be conducted every year. Once after the completion of the course Graduation day will be conducted in order to reflect the profession and bring harmony towards unity among them.

**Sports** will be conducted as a routine practice in the institution. During the Fresher's or annual day celebration. Prizes will be distributed among the groups or individual teams. Institution encourages the students to participate mandal level, district level, state level and interstate level competitions.

**Ethnic Day** is also one of the much awaited events by the students in the institute. During this day students not only display the ethnicity of local region, but also reflect the cultural



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diversity of entire nation. Students wear traditional dresses representing different states of India.

Students and staff of respective departments perform Saraswathi Pooja & Ayudha Pooja in their laboratories during Navarathri Festival and invoke the blessings of almighty. Also, students and staff send their wishes during Sankranthi, Ramzan, Christmas and other festivals to concerned friends and colleagues. The entire campus welcomes New Year with joy and hope. Institute celebrates various cultural events such as Diwali, Christmas, Makarsankanti, Woman's Day, Yoga Day and Eid.

Institute under its social responsibility has undertaken various initiatives to create awareness in the community around Nandyal towards Swatch Bharat Abhiyan, Sanitation and Hygiene, Education the municipal school children, Spending a day in orphanage, Spending time in old age homes, Job Mela for under privileged, uneducated and victims of Domestic violence. The unique advantage of the cultural diversity is the utilization of valuable skills and expertise in each of this group in achieving common goals and building greater social cohesion.

Through NSS activities students get the rural connect and they develop empathy towards economically weaker sections of the society. Students are encouraged to provide technological solutions to hard pressing problems of rural society by undertaking meaningful project works. Such tasks build desired value systems amongst student community.

## **Sensitization of students and employees to the constitutional obligations: values, rights, duties and responsibilities of citizens:**

While working towards academic excellence, the institute also strives to develop students as responsible citizens of this country. Through various programs and practices, students & employees are sensitized about various constitutional obligations. Faculty members & students enthusiastically involve in all the programs arranged for driving these obligations.

Our Institution organizes various activities for the sensitization of the students and employees to inculcate values, rights, duties and responsibilities of citizens. UG students are sensitized about fundamental rights, directive principles, and duties of citizens.

Every year 'Independence Day' and 'Republic Day' is celebrated with great vigor to constantly remind the faculty and the students with respect to the sacrifices made by our freedom fighters and recollect their contributions. During these celebrations, rights, duties, and responsibilities of citizens are stressed by invited guests. Students and staff speak about fundamental rights & duties, Human rights and directive principles of the constitution.



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Institution conducts essay writing competition on Republic day and prizes were distributed to the deserving candidates

Institution Organizes **Swatchha Bharath Program** to make India Clean and green. As a part of this programme students actively participated and maintained the campus clean and green. To bring out the Greenery environment anticlastic awareness programme will be conducted in and out of the campus, visit other schools and colleges to create awareness about the plastic pollution in the present era and our responsibility to protect our earth with a slogan **No Plastic, carry our own Bags with us** while shopping and make India free from Plastic and with policy “*Live and let Live*” to save earth, animals and water. **Constitution Day** will be conducted every year on 26th November with a motive to translate the constitution into the local language and take pledge to follow the citizen rules and regulations. **Rashtriya Ekta Diwas** celebrated every year to mark the birth anniversary of Iron Man of India—Sardar Vallabhbhai Patel who played a major role in the integration of India (Ek Bharat) from over 560 princely states to acknowledge his efforts our institution celebrates National Unity Day . The day will provide an opportunity to re-affirm the inherent strength and resilience of our nation to withstand the actual and potential threats to the unity, integrity and security of our country.” Students are gathered and celebrate the unity of the nation by delivering speeches and spread knowledge etc. **Human rights Day** will be conducted on 10th December. **National Voters Day** will be conducted to sensitize student’s responsibility about their voting rights.

As a part of Pharmacy Profession and being an Integral Part of Health Care system play a role to provide awareness in maintaining health. Our institution conduct various activities to like Cancer, Diabetis, Heart Failures etc. every year

A few specific programs initiated by the institute in recent past:

### **Rural connect through Unnat Bharat Abhiyan:**

Institute is registered under the Ministry of Human Resource Development (MHRD) initiated program Unnat Bharat Abhiyan with AISHE CODE: C-26982. Under the UBA program, SRCP has adopted 02 villages ( Kowluru, Nerawada ): . Various grassroots studies are undertaken in these villages under the guidance of Dr.C.Madhusudhana Chetty Principal & Professor, Department of Pharmacy

### **Digitalisation Awareness Program**

A team of SRCP staff and students visited few rural schools near Nerawada\_\_on the third week of November 2019 and held Digitalisation Awareness Campaigns. Apart from



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sensitizing students about the basics of computers, how to use the internet, the advantage of computers, its hardware were covered during the campaign.

## **Awareness Campaign on Skilling and Health**

A team of SRCP staff and students from the pharmacy stream held the following awareness campaign on November at Kowluru, Balapanuru, Nerawada, Panyam, Hussainapuramu Villages.

### **1. Skill Development Program for PU Students**

### **2. Prevention and Protective Measures of Endemic and Epidemic Diseases.**

Awareness about Life Skills and measures to safeguard against Endemic and Epidemic diseases were covered during this campaign. Many students of the institute involve on an individual basis in various social activities and display their sense of constitutional duties and responsibility. The contribution of SRCP students during the COVID-19 lockdown is worth mentioning. They were actively engaged in the distribution of essential food kit for all needy households affected due to COVID-19 Lockdown. Shirdi Sai Educational Academy, which runs the institute, has always been at the forefront with regard to social responsibility. The benevolence of this society is clearly reflected in donations paid for various purposes in the past five years.